

VIRTUAL Conference

All Sessions will be
LIVE

Recordings available
until April 15th, 2022

Celebrate Your
Role

Re-Energize

Gain New Skills

Network



March 3rd, 2022

9:00am-11:30am

1:00pm-3:00pm

and

March 4th, 2022

9:00am-11:30am

12:00pm-2:00pm

7.0 PDU's

LIVE Virtual Event

Early Bird: \$144

(Dec 1st - Jan 31st)

Regular: \$159

(Feb 1st-Mar 1st)

Student: \$95

(Fulltime Undergraduate)

PMI Member Discount: \$25

(Rochester-LaCrosse Chapter)

PROJECT CONFERENCE 2022

“New World. New Challenges. New Solutions”

Project Conference 2022: New World. New Challenges. New Solutions is set up as an opportunity to re-energize yourself while gaining new skills and techniques to assist you in playing a vital role in the success of your organization. Join us for motivating keynotes, excellent breakout sessions, and an optional networking event!

KEYNOTE SPEAKERS:

Jermaine Davis and April Callis-Birchmeier

BREAKOUT SESSIONS: (3 Tracks: Leadership | Technical | Strategic) Compression Planning®, Moving from Chaos and Conflict to Communication and Cooperation, Understanding and Improving Communication Between Men and Women, User Story Splitting, How to Get Better at Getting Better with Disciplined Agile, Creating and Sustaining a Positive Workplace



Agenda

Day 1-Thursday, March 3rd, 2022

9:00 am – 9:15 am	Welcome/Opening Remarks	<i>Kristi Kiehne, Conference Host-RCTC</i> <i>Wale Elegbede, President-PMI LaCrosse-Rochester Chapter</i>
9:15 am – 10:15 am	Opening Keynote Leadership	<i>Leading and Working with an Inclusive Lens!</i> Jermaine Davis
10:15 am – 10:30 am	Break	
10:30 am – 11:30 am	Strategic	<i>Compression Planning®</i> <i>A Visual 6-Step Planning process for managing and facilitating productive meetings where you want to get things done!</i> Peter Hughes
11:30 am – 11:45 am	Break	
11:45 am – 12:45 pm	Optional Networking Event	
12:45 pm – 1:00 pm	Break	
1:00 pm – 1:45 pm	Technical	<i>User Story Splitting</i> Rachael Wilterdink
1:45 pm – 2:00 pm	Break	
2:00 pm – 2:45 pm	Strategic	<i>Creating and Sustaining a Positive Workplace – Breaking the 7 habits of Negativity and other secrets of getting along!</i> April Callis-Birchmeier
2:45 pm – 3:00 pm	End of Day Wrap Up/Small Prizes	

Agenda Day 2-Friday, March 4th, 2022		
9:00 am – 9:15 am	Welcome/Sponsors	<i>Kristi Kiehne, Conference Host-RCTC</i> <i>Wale Elegbede, President-PMI LaCrosse-Rochester Chapter</i>
9:15 am – 10:15 am	Leadership	<i>Oops...What Do I Do NOW? Moving from Chaos and Conflict to Communication and Cooperation</i> Jermaine Davis
10:15 am – 10:30 am		
10:30 am – 11:30 am	Technical	<i>Choosing Your WoW! How to Get Better at Getting Better with Disciplined Agile</i> Scott Ambler
11:30 am – 12:00 pm	Break	
12:00 pm – 12:45 pm	Leadership	<i>Men are from Fleet Farm; Women are from Nordstrom - Understanding and Improving Communication Between Men and Women</i> Kit Welchlin
12:45 pm – 1:00 pm	Break	
1:00 pm – 1:45 pm	Closing Keynote Leadership	<i>READY, Set, Change! Simplify and Accelerate Organizational Change</i> April Callis-Birchmeier
1:45 pm – 2:00 pm	Conference Wrap Up/Grand Prize Drawing	

Session Overview

Day 1-Opening Keynote - Leadership
9:15 am – 10:15 am

Leading and Working with an Inclusive Lens!

Jermaine Davis

Is your organization's climate inclusive or exclusive? Welcoming or unwelcoming? Healthy or unhealthy? It is imperative that leaders, managers, and frontline employees learn how to communicate and work effectively across ALL dimensions of diversity. Organizational communication, cooperation, and collaboration increases when employees feel safe, respected, and valued. A sense of belonging drives workplace creativity, ingenuity, and innovation. Organizations that invest resources in Workplace Diversity, Equity & Inclusion programs mitigate employee turnovers and reduce diversity-related conflicts and disagreements. These disruptions can negatively affect the experience of your employees, clients, and customers. Leading and Working with an Inclusive Lens prepares leaders and employees at all levels to contribute positively to cultivating an inclusive work environment so EVERYONE can thrive and flourish. In this engaging and interactive presentation, Dr. Jermaine Davis will equip leaders and frontline employees with practical tips on how to work inclusively and respectfully up, down, and across their organization. Individuals will learn how to embrace and value the unique and diverse perspective of their peers and colleagues. This presentation will explore how to manage the pitfalls of groupthink and implicit biases in the workplace.

Day 1-Session #2 - Strategic
10:30 am – 11:30 am

Compression Planning® A Visual 6-Step Planning process for managing and facilitating productive meetings where you want to get things done!

Peter Hughes

Compression Planning® was developed by the McNellis Company (Pittsburgh, PA) and is based on the storyboarding model originally conceived by the Disney Company in the late 1930's. Today people know this process, in part, as Disney "Imagineering". The Compression Planning (CP) process is used by organizations across the globe including Fortune 500 companies, small businesses, colleges and universities, government, and non-profit organizations. Compression Planning transforms the concepts of brainstorming and storyboarding into a simple, easily understood process and will leave your company and teams with actionable items with which to move forward. In the workshop presentation you will receive an overview of the process and its many applications to a wide variety of work. You will see examples of both "planning in person" as well as the "planning virtually" and the hybrid approach using the "virtual platform-in-person". Compression Planning is highly flexible and adaptable and can be used to conduct planning projects, strategic planning, needs assessment, marketing strategy, business development, problem solving, business or service reorganization, project management, facility program planning and flow analysis, developing grants, market research and making business decision (options analysis). Compression Planning brings key players or stakeholders together to address any number of issues, using a structured model and ground rules, to break down silos, promote transparency, accountability and consensus resulting in prioritized and actionable work items.

Day 1-Session #3 - Technical

12:00pm – 12:45 pm

User Story Splitting

Rachael Wilterdink

Have you ever struggled with getting your stories to the right size (like Goldilocks - not too big, not too small, but just right)? User stories appear deceptively easy, but trust me - they're not. Writing user stories, just like Scrum, is simple to learn, but difficult to master. I have been writing user stories for a decade, and in that time I have learned (the hard way) that there are many ways to split user stories, and that there are also some wrong ways to split stories. Join me in this session to improve your user story splitting skills!

After attending this session participants will be able to:

- Identify common user story-splitting patterns
- Apply patterns to split user stories

Recognize incorrect methods of splitting user stories

Day 1-Session #4 - Strategic

2:00 pm – 2:45 pm

Creating and Sustaining a Positive Workplace – Breaking the 7 habits of Negativity and other secrets of getting along!

April Callis-Birchmeier

This presentation provides humorous insights into the 7 Habits of Negativity with strategies and tactics to stop gossip, increase camaraderie and develop positive workplace practices. Learn techniques for getting along with others to attain the many benefits of a positive and engaged workplace.

Takeaways:

- Discover actionable strategies to help re-route negative behaviors.
- Learn how to eliminate negative contagion and improve culture.

Use a seven-step approach to share and sustain a positive vision and increase job satisfaction.

Day 2-Session #1 - Leadership
9:15 am – 10:15 am

Oops...What Do I Do NOW? Moving from Chaos and Conflict to Communication and Cooperation

Jermaine Davis

Is “You’ve GOT to be kidding me!” one of the first thoughts that comes to mind when you witness inappropriate behaviors or hear offensive comments? Whether intentional or unintentional, experiences like this can leave employees feeling speechless, uncomfortable, and unsure of what to do next.

Unaddressed and unresolved diversity-related issues create unsafe and unhealthy work environments. When toxic behaviors persist, go unacknowledged, and unmanaged in life and work—trust, morale, motivation, and momentum quickly erodes. We cannot escape conflicts and disagreements in our personal and professional lives. However, we can learn to deal with them more effectively by learning how to engage in courageous conversations and lean into difficult dialogues with competence, confidence, and diplomacy.

This presentation will teach you how to address sensitive and egregious issues in a professional and confident manner. When co-workers learn how to coexist respectfully, and diplomatically with one another—workplace engagement, morale, and motivation increases. As a masterful storyteller and facilitator, Dr. Jermaine will share principles and practices on how to Move from Chaos and Conflict to Communication and Cooperation. He will draw from his books, *Leading with Greatness!* and *Leading and Working with an Inclusive Lens*. If you want to take your communication and dialogue skills to the next level—then don’t miss this presentation. Get ready to laugh, learn, and of course engage in professional fun

Day 2-Session #2 - Technical
10:30 am – 11:30 am

Choosing Your WoW! How to Get Better at Getting Better with Disciplined Agile

Scott Ambler

Each agile framework – Scrum, SAFe®, LeSS, and others – is designed to solve a certain problem. Even when you adopt one successfully, you soon find that you hit the limits of how the framework can help. At that point, you’re left to do the hard work of improving your way of working (WoW) to address the changing situation that you actually face, with the framework offering little more than platitudes about extensibility. It’s possible to do better. Learning organizations are capable of developing their own fit-for-purpose WoW, which may be a hybrid of approaches, that enables them to out-compete others. The Disciplined Agile (DA) tool kit teaches you what agile frameworks will not – how to choose approach for the situation that you face, continually learn, and ultimately improve your WoW.

<p>Day 2-Session #3 - Leadership 1:00 pm – 1:45 pm</p> <p>Men Are From Fleet Farm; Women Are From Nordstrom – Understanding and Improving Communication Between Men and Women</p> <p>Kit Welchlin</p>	<p>If you haven't noticed, men and women communicate differently. For twenty years I have been collecting communication strategies that help improve communication between men and women. Neither style is better, just different. Unlock the secrets to success in understanding and improving communication with opposite sex.</p> <p>Men and women often misunderstand each other. Though we don't plan or expect to make life difficult for each other, we often mistake the ideas and feelings of a person of the other sex.</p> <p>We can understand and improve communication between men and women.</p> <p>Participants will learn...</p> <ul style="list-style-type: none"> • the four viewpoints on gender communication • the seven levels of gender communication in the workplace • the differences in conversation • the differences in vocabulary and nonverbal communication • how relationships are created and maintained <p>Understand male and female realities, the new male-female relationship, and provide gender-responsible leadership!</p>
<p>Day 2-Closing Keynote - Leadership 1:00 pm – 1:45 pm</p> <p>READY, Set, Change! Simplify and Accelerate Organizational Change</p> <p>April Callis-Birchmeier</p>	<p>READY, Set, Change! provides a simple framework for those who are responsible for change but are not change management experts. In this session, project management professionals learn how to successfully lead organizational change initiatives. Discover how to effectively approach, implement, and ensure business objectives are met for your change initiative while addressing resistance and delighting stakeholders.</p> <p>Takeaways:</p> <ul style="list-style-type: none"> • Recognize the impact of organizational change management on creating better outcomes for change. • Describe the benefit of change and develop the change narrative and context. • Develop techniques to identify stakeholders and use targeted support for successful change. • Use the READY, Set, Change! five-step framework to increase change adoption and initiative success.

Hosted By:

